

### Stage Design Contest

TEDxLaval 2019 October 12 Maison des arts de Laval



## What is **TED**?

TED is an international movement dedicated to ideas worth sharing. TED events bring together influential thinkers in three areas: Technology, Entertainment and Design, i.e. TED. The project began in 1984. Since then, it has grown exponentially. Thousands of talks are currently posted on TED's website, and the most popular has 27 million views and is available in 58 languages!

## What is **TED**<sup>X</sup>?

TEDx is based on the format and spirit of TED – ideas worth sharing. This conference is designed to give communities, organizations and individual the opportunity to foster a dialogue through TED-like experiences on a local scale. The goal of TEDx events is to drive conversations and connections. TEDx is a licensed event that is fully planned and coordinated independently, on a community-by-community basis. At the core of a TEDx event is the TEDTalk. In 18 minutes or less, a TEDx speaker shares an idea worth spreading, with an aim to change the world, educate, or inspire.

## What is **TED**<sup>×</sup>Laval?

TEDxLaval's mission is directly inspired by TED. TEDxLaval is a community of individuals who share ideas worth spreading, and who passionately believe that these ideas can change behaviours, lives, and even our planet. In 2019, we are organizing our fourth edition of TEDxLaval, which remains one or the rare bilingual TEDx events in America. Our goal is to become one of the most influential TEDx events in Quebec, and ultimately in Canada.

# We are seeking a simple, innovative and inspired stage design to represent the 2019 theme: *Latitude and commotion*.

For the second time, TEDxLaval would like to present the opportunity for the Laval and nearby community to create the stage set for our 2019 event. We are calling on design students, designers, artists, architects and creative minds. The contest is open to any individual or team from Laval, or the Greater Montreal Area. Send us your set proposals for consideration by **September 6, 2019**. The winners will be announced on **September 10, 2019** and will have approximately one month to build and complete their design.

Show us your creative interpretation of what this theme means to you! The winning design will be featured on the TEDxLaval stage on **October 12, 2019**. There will be approx. 300 people in attendance. The design will live on in speaker videos after the conference, featured on YouTube and TEDxLaval.com.

It's also an opportunity to be a part of the world-renowned TED movement.



## The stage should be a creative interpretation of the 2019 theme: *Latitude and Commotion*.

Like the speakers and artists whose performances must align with the broader theme, *Latitude and Commotion*, we are asking you to submit a proposal that reflects your own take on the theme.

Generally speaking, this begs the question: how much freedom of action, i.e. *Latitude*, do we have in the face of today's disruptions, i.e. *Commotion*? Are the means available to us, and our commitment to take action and make a difference, up to the challenges we face in these times of insecurity and potential chaos resulting from climate change, criminal violence, and political power struggles, to name just a few?

As you can see, the topics related to this year's theme are wide-ranging, and the options are plentiful. As is the case each year, the theme should be used as a guiding principle, without being restrictive.



THE DESIGN – The TEDxLaval stage is integral to both the speaker and audience experiences. Create a set design that will enhance both the live event and the TEDx speaker videos. Ensure the set design fits within the technical specifications of the stage and can be set up fairly quickly. Depending on the venue schedule, you may only have a few hours to set up.

MOBILE SET PIECES – All pieces and props on the stage must be static. The design should not distract the audience or speakers. Note: No moving pieces or visuals should be incorporated into the design.

TEDxLaval SIGN – The existing TEDxLaval sign (LED plexiglas letters which will be placed on the stage after the rest of the set has been installed) should be the most prominent part of the set. Please refer to photos for examples of past TEDxLaval designs and for placement of the letters. The TEDxLaval letters occupy most of the back of the stage and cannot be obstructed. *Note: Final designs may be changed at the discretion of TEDxLaval.* 

Ted.com – Design the Experience

Facebook – <u>Best of: TEDx Stage Design</u>

Youtube – How to TEDx: Design a stage

Pinterest – <u>Stage Design Photos & Examples</u>

Flickr – <u>TEDxLaval 2018 photos</u>



All interested applicants are asked to submit a proposal by September 6, 2019.

#### **Application, Contact Information & Design Proposal**

- 1. Email your proposal to info@tedxlaval.com.
- 2. Please provide your contact information in the email and attach your design proposal in PDF format (file size should not exceed 5MB).
- 3. Design proposals may consist of a simple drawing or rendering (does not have to be a full blown technical illustration). Include a list of materials, costs and dimensions.

#### **Green Your Design**

Want your design to stand out?

Create an environmentally friendly design. This means sourcing locally if you can, reducing waste, being energy efficient and embracing environmentally sustainable design practices with the use of eco-friendly products.

#### **Important Dates:**

September 6, 2019 - Deadline to receive set design proposals

September 10, 2019 - Individual, company or winning team is announced and set design build begins

October 12, 2019 (am) - Delivery and set-up

October 13, 2019 (am) -Teardown/removal

#### **DESIGN LOGISTICS**



**BUILD** – The winning designer or team will be responsible for the complete build of the set. *Note: TEDxLaval does not have studio/workshop space available for set building or storage.* 

**BUDGET** - The winning designers or teams will have a **budget of up to \$1,000** to build and install the set. All designers or teams must include a budget estimate/breakdown for the set in their proposal. 100% of the proposed budget should be used towards materials. *Note: Budget cannot be allocated towards design fees. You also cannot keep any leftover cash!* 

**INSTALLATION & TEAR DOWN**– The winning designer or team is responsible for the installation and tear down/removal of all sets/set pieces.

Installation date: October 12, 2019

Tear down date: October 13, 2019

**MOBILE SET PIECES** - All pieces and props on the stage must be static. The design should not distract the audience or speakers. Note: No moving pieces or visuals should be incorporated into the design.

**TRANSPORT** – All designers are responsible for the transportation, installation and teardown of all pieces. Set-up and teardown may need to take place on the same date depending on the venue schedule.

**TEDxLaval SIGN** – The existing TEDxLaval sign (LED plexiglas letters which will be placed on the stage after the rest of the set has been installed) should be the most prominent part of the set. Please refer to photos for examples of past TEDxLaval designs and for placement of the letters. The TEDxLaval letters occupy most of the back of the stage and cannot be obstructed.





#### **STAGE DIMENSIONS:**

Width of proscenium: 32' 6" (9.99 m) Height of proscenium: 16' 8" (5,12 m) Height of stage floor: 27" (0,69 m) Depth from downstage to upstage wall: 42'3" (12,89 m) Distance between front and back curtains: 30'8" (9,38 m) Distance from point "0" to downstage: 6' (1,82 m) Distance from point "0" to upstage wall: 36'3" (11,06 m) Distance from centre to stage left: 35'9" (10,94 m) Distance from centre to stage right: 39'9" (12,16 m) Stage left wing free height: 21'8" (6,64 m) Stage right wing free height : 21'8" (6,64 m) Free height under the rails: 45' (13,71 m)

#### **STAGE COMPONENTS:**

1 black velour upstage traveller hung on a curtain track, 1 black velour mid-stage traveller hung on a curtain rack, 1 black velour downstage traveller hung on a curtain track, 1 white PVC cyclorama, 1 black scrim, 5 black velour friezes, 4 pairs of black velour legs. Legs 1-4 are mounted on a revolving system. 2 four-panel curtains with poles covering the entire wings.

#### **LOADING DOCK:**

Back pull-out, stage left, same level as stage. Dock height: 4' 6'' Door size: 8' high x 8' wide (2,43m x 2,43m) **KEY DATES** 





